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For Immediate Release

Olive Sandwiches & Santa Barbara Design Studio Introduce Eco-friendly “Urban Canteens” *Six great Olive Sandwiches designs on stainless steel water bottles*

Gig Harbor, WA – Feb 24, 2009: Olive Sandwiches is pleased to announce the expansion of our licensing relationship with Santa Barbara Design Studio to include a new line of “urban canteens”. These stainless steel water bottles are the perfect answer for consumers who want to avoid the use of plastic bottles, to “go-green” and at the same time to mix in a splash of humor.

Featuring six different sassy designs from Nancy Rider Hunt of Olive Sandwiches, each of the urban canteens is 10 ½ inches tall and holds up to 25 ounces of liquid in a reusable, eco-friendly, stainless steel material. In addition, the tight-fitting screw-on cap includes a handy metal clip (a carabiner type D-ring) that makes it a snap for attaching the bottle to a purse or backpack.

According to Jim Hunt of Olive Sandwiches, “We’re very excited about this newest addition to our licensing partnership with Santa Barbara Design Studio. The images look great and, at a suggested retail price around \$22.00, they compete nicely with similarly priced stainless steel bottles that have no images at all. For the thousands of women out there that already love the Olive Sandwiches sense of humor and for anyone else who wants to “make a statement” while helping save the world – these urban canteens are the perfect answer.”

Wholesale buyers can see the urban canteens and all of the other Olive Sandwiches licensed products from SBDS by visiting Santa Barbara Design Studio’s online catalog at:
www.sbceramics.com/cat09/html/SBDS09_19.htm .

The full range of Olive Sandwiches designs also can be seen at www.olivesandwiches.com or you can email info@olivesandwiches.com for more information.

About Olive Sandwiches:

All Olive Sandwiches products are the artistic creations of Nancy Rider Hunt and are available in a wide range of retail stores, as well as online at www.olivesandwiches.com.

Since its inception in 2004, Olive Sandwiches has been one of the fastest growing greeting card companies in the industry, with our products now offered in over 3000 stores throughout North America, as well as distributed in the United Kingdom, Australia and New Zealand. The company currently offers more than 250 designs on cards and fridge magnets; and has steadily expanded the product family to include, notebooks, notepads, key chains, kitchen linens, bath salts and organic chocolate bars. Through licensing arrangements, Olive Sandwiches designs are also available on mugs, liquor flasks, glassware, aprons, coasters and a variety of other items.

For More Information

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